



BUILDING & CONSTRUCTION TRADES COUNCIL OF GREATER NEW YORK



NEW YORK CITY BUILDING TRADES 2026 WINTER CONFERENCE MARCH 4 - MARCH 8, 2026 The DIPLOMAT Resort & Spa



Welcome to the 2026 Winter Conference of the New York City Building and Construction Trades. Over 100 Labor Leaders and their guests will be in attendance. Many of the conference attendees are decision makers in their organizations. Most hold dual roles as Union Leaders and Taft-Hartley Benefit Fund Trustees. Conference Sponsorship provides a unique and affordable opportunity to promote your organization to this targeted audience of key players in the unionized construction industry for New York City.

PROGRAM SPONSORSHIPS

\$10,000 BCTC CONFERENCE SPONSOR

- Recognition at Breakfast Program
- Signage at event highlighting sponsorship level
- Includes Attendance at Reception and Three Breakfast Programs **(5 GUESTS PER CONFERENCE SPONSOR)**
- Inclusion in Printed Program
- Vendor Display included at Breakfasts (if requested)

\$5,000 BCTC BREAKFAST SPONSOR

- Recognition at Three Breakfast Programs
- Signage at Three Breakfasts highlighting Sponsorship level
- Attendance at Three Breakfast Programs **(3 GUESTS PER BREAKFAST SPONSOR)**
- Continuous advertising in meeting room when a presentation is not in progress

\$3,000 VENDOR DISPLAY OR PRINTED PROGRAM SPONSOR

Table set up at BCTC Breakfast programs & Conference on Thursday March 4, 2026 through Sunday March 8, 2026 OR Your company materials distributed in the attendee packets **(2 GUESTS PER SPONSOR)**



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SPONSORSHIP REGISTRATION FORM

NAME _____

ORGANIZATION _____

ADDRESS _____

EMAIL _____

Please place an X on Sponsorship Level

<input type="checkbox"/> Conference Sponsor	\$10,000 (includes attendance at welcome reception, three breakfast programs & digital display throughout conference) (5 Guests Included Per Conference Sponsor)
<input type="checkbox"/> Breakfast Sponsor	\$5,000 (includes attendance at three breakfast programs only & digital display throughout conference) (3 Guests Included Per Breakfast Sponsor)
<input type="checkbox"/> Vendor Display (At Breakfast Programs)	\$3,000 (Attendance & display limited to vendor area at the three breakfasts) (2 Guests Included Per Vendor Display Sponsor)
<input type="checkbox"/> Digital Display Advertisement	\$3,000 (Digital display ONLY throughout the length of the conference) (2 Guests Included Per Vendor Display Sponsor)

Amount Enclosed _____

All checks should be made payable to and sent to:

Building and Construction Trades Council Advancement Account

BCTC Of Greater NY

350 West 31 Street, Suite 700, New York, NY 10001

ATTN Linda Camacho

REGISTRATION DEADLINE: FEBRUARY 12, 2026



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CONFERENCE SPONSORSHIP DETAILS

- Tables/booths are on a first-come first-serve basis we do not assign tables.
- The vendor tables will be in Ballroom next to where the sessions are held except for the BCTC CONFERENCE sponsors, which will be immediately outside of the ballroom.
- All tables are 6-foot and come with white tablecloths and 2 chairs. There is no Wi-Fi access. If you need WiFi or Electric contact the hotel directly
- You can give out anything except apparel.
- Sponsors are allowed in the Vendor Area only.
- Vendors can set up late afternoon on 3/4/25 and break down on Saturday 3/7.
- There are about 350 conference attendees, not including vendors.
- With your completed registration form, please email your logo and names of attendees
- Materials should be shipped directly to the Diplomat (address below). Mark your packages to the attention of the person who will be picking up your packages from the Business center in the hotel.
- Your packages should arrive at the Diplomat no later than 3/3.
- Address of the Diplomat:

**THE DIPLOMAT BEACH RESORT
3555 South Ocean Drive
Hollywood, FL 33019**