

New York City, Autumn 2025

Trusted Comrade,

I trust this letter finds you in good spirits. Though distance and duty keep us apart, I write to summon you to report for a Top Secret mission that is of utmost importance

On Friday, November 7, 2025, aboard the proud decks of the USS Intrepid in New York City, we shall gather once more - not in battle, but in celebration for the 2025 NY Helmets to Hardhats Awards Luncheon. Come prepared as this mission demands both strength and loyalty.

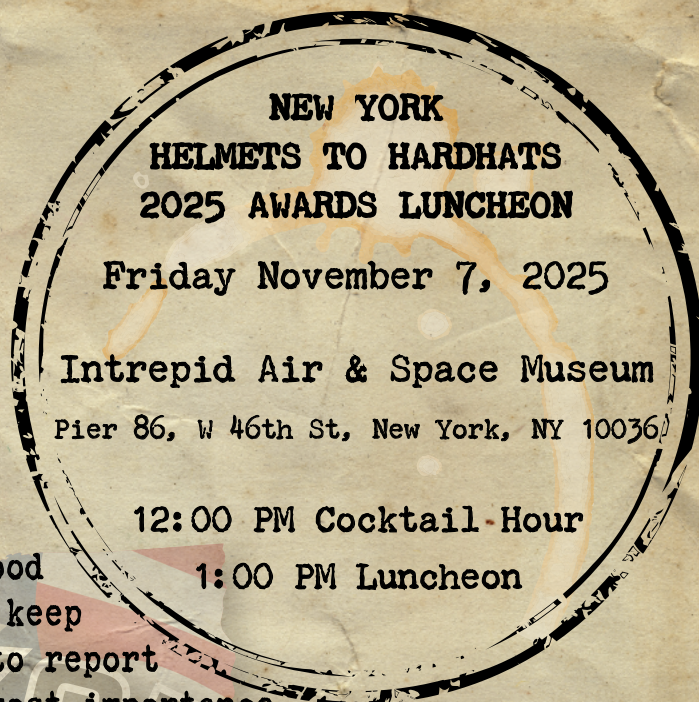
Top-Secret Liquid Rations Call at 1200
The Valor Feast at 1300 hours (1:00 PM sharp)

We will honor the brave men and women who have traded their helmets for hardhats, continuing their service with strength, skill, and devotion to building America's future.

Your presence is not only requested, but deeply desired, as together we honor sacrifice, service, and the enduring spirit of our nation.

Until then, keep faith, hold fast, and prepare for a day of remembrance and recognition on the decks of history itself.

With steadfast regards,
New York Helmets to Hardhats



NEW YORK HELMETS TO HARDHATS AWARDS LUNCHEON

HONORING OUR SERVICE MEMBERS IN THE BUILDING TRADES

FRIDAY, NOVEMBER 7, 2025

USS INTREPID | Pier 86, W 46th St, New York, NY 10036

COCKTAIL RECEPTION

12:00 PM - 12:45 PM

LUNCHEON

1:00 PM - 2:30 PM

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MICHAEL HELLSTROM
UNITED STATES NAVY VETERAN

LABORERS'
INTERNATIONAL
UNION OF
NORTH AMERICA

ROBERT WESSELS

THE GENERAL
CONTRACTORS
ASSOCIATION
OF NEW YORK



TABLES

☐ COMMANDER: \$20,000

Table of 10 with **Prime Seating**;
Recognition at event and in
event materials;
GOLD PAGE Journal Ad

☐ GENERAL: \$15,000

Table of 10 with **Prime Seating**;
Recognition at event and in
event materials;
Prominent Full-page color ad

☐ CAPTAIN: \$10,000

Table of 10 with **Preferred Seating**;
Recognition at event and in
event materials;
Full-page color ad

☐ SERGEANT: \$5,000

Table of 10 with **Preferred Seating**;
Half-page ad (B/w or color)

☐ PRIVATE: \$3,500

Half table (5 Seats)

DONATION

☐ SPONSOR A VET: \$500

ALL NYH2H Veterans are invited to
luncheon, cover the cost of 1 Veteran
attendee

☐ I/We cannot attend the event, but
would like to make a donation in
the amount of:

\$ _____

MAIL TO:

NY Helmets To Hardhats
350 West 31ST Street
RM 700
New York, NY 10001

JOURNAL ADS

☐ GOLD PAGE AD: \$5,000

8.5x11

☐ FULL-PAGE COLOR: \$3,000

8.5x11

☐ FULL-PAGE B&W: \$2,000

8.5x11

☐ HALF-PAGE COLOR: \$1,500

8.5x4.75

☐ HALF-PAGE B&W: \$1,000

8.5x4.75

Deadline for submission
of ads is
Thursday,
October 23, 2025

Please submit all
ads in PDF format

Please email all ads to:
allie@nyh2h.org

TICKETS



INDIVIDUAL TICKET: \$750

Ticket for ONE (1) individual entry to event

CONTACT INFORMATION

Please list me/my organization in event materials as:

Name: _____

Company: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

TOTAL DONATION AMOUNT: \$ _____

Please complete and return this form with your payment to confirm your registration

Please forward any questions to Allie@nyh2h.org
Thank you for your support

